

Julia Hicks

Contact

Email: hicks.julia22@gmail.com
Portfolio: www.createwithjules.com

Profile

Highly organized, competent with excellent work ethic. Skilled in working independently and in a team environment to design and develop compelling technological experiences. Able to own, design, and implement production quality features. Passionate about designing and developing products that are user centered. Dedicated to driving innovation with the ability to follow industry and technological trends, and facilitating early adaptation of innovations.

Skills

Technical HTML, CSS, JavaScript, jQuery, JSON, React, PHP, SQL, MySQL, MongoDB, WordPress, GIT, MVC

Design Photoshop, Illustrator, InDesign, User Flows, UML Diagrams, Wireframes & Mock ups, Figma, Microsoft Office Suite

Prototyping Interactive prototyping with HTML/CSS/JS and Figma

Research Task analysis and persona hypothesis, A/B Testing and Experiment, and Cognitive walkthrough

Work Experience

Welfie | **Web developer – Internship**

June – September 2020 | San Diego, CA

- ❖ Worked in Agile development environment using advanced Scrum methodologies.
- ❖ Collaborated with marketing and developer teams to generate effective design solutions across channels.
- ❖ Created Data Glossary (data mapping) for any related email marketing data.
- ❖ Collaborated with UI/UX and crafted UX flows, designed interfaces and created wireframes and interactive prototype.
- ❖ Designed and created “New User” storyboards, workflows and campaigns. Documented and updated related Confluence Tech Spec. Resolved marketing blockage and specifics in order to complete and meet deadline.
- ❖ Researched and presented products to stakeholders for possible integration into the Welfie.com App to improve user experience, accessibility and usability and documented all Tech Specs in Jira.
- ❖ Led email marketing project, designed and created workflows, campaigns, templates, email lists, etc. in dev environment which led to deployment in prod environment.

Education

San Diego Mesa College, Fall 2019 – Present
Certificate of Achievement – Web Design,
Spring 2020 (GPA – 4.0)

Associate of Science Degree – Web Design,
Summer 2021

Relevant Courses

Beginning Visual Communication |
Creating User-Centered Content |
Webpage Creation- Dreamweaver |HTML and
CSS | JavaScript | React.js | PHP | Web
Databases | E-Commerce Website Creation

Projects

Ecommerce

- Created a dynamic and responsive Ecommerce website
- Implemented best practices with the design UI and developed database using MySQL and PHP
- Integrated cart checkout with PayPal API and set up carts including order, payment, and fulfillment processes

WordPress

- Built WordPress child theme
- Developed a static and responsive website
- Designed a clean and simple web page using UI/UX design principles.

Photo Gallery

- Designed and developed a photo gallery project using JavaScript and jQuery in the web page creation process to enhance the user experience.
- Coded a static and responsive website with
- HTML/CSS/JS

Web design and development Experience

(Acquired while studying)

- Developed websites and multimedia projects that are user-centered and meet industry standards of usability.
- Coded with standards-based HTML, intermediate and advanced CSS positioning, navigation, designing for mobile devices using responsive design, and integrating audio and video.
- Used JavaScript and jQuery in the Web Page creation process to enhance the user experience. Also used JavaScript frameworks and libraries to create web applications.
- Created dynamic driven webpages with PHP: Hypertext Processor (PHP): create, open, read, write, delete and close files on the server, collect form data, send and receive cookies, add, delete, modify data in a database, and encrypt data.
- Learned MySQL, execute queries, retrieved data, insert, update, delete, created new databases and tables, stored procedures, created views and set permissions on tables, procedures, and views data in a database.
- Produced digitally imaged media elements from a diverse range of application such as Adobe Photoshop, InDesign and Illustrator.
- Created an e-commerce website, implemented best practices with the design interface and developed database using MySQL and PHP, set up carts, including order, payment, and fulfillment processes.

Other Work Experience

Delta Property Management | Leasing Specialist

June 2018 – June 2020 | El Cajon, CA

- Greeted, assisted, qualified and followed-up with prospective residents in a friendly and professional manner.
- Conducted 5-12 property tours daily, processed rental applications through Resman, Yardi, Onsite and prepared move in packets and lease paperwork.
- Collected and processed application fees, deposits, and rent.
- Coordinated move-ins and move-outs, inspections, ensured units are compliant with company standards and assisted vendors with obtaining keys to units and specific directions.
- Prepared lease renewal with great attention to details and notified residents for signatures.
- Helped resolve residents' complaints in a professional, fair and consistent manner in accordance with company policies and procedures.
- Performed clerical duties; copy, fax, print, scan forms and documents, answered email through Outlook, provided phone support, and organized files and paperwork.

Right Time Home Services | Sales Representative

March 2014 to January 2016 | San Diego, CA

- Built a strong customer relationship inside Home depot HVAC department in order to gain business and increase sales.
- Generated a minimum of 20 leads weekly from Home Depot HVAC Department with a 75% conversion rate which helped to reach the goal of raising sales revenue to 2 Million in 2015.
- Developed a marketing strategy to increase both company and client sales revenue, which helped the company gain all Home Depot HVAC contracts in San Diego.